

YVETTE

Presented To: Parana Inc.

Presented By: Lars Peeters

A YOUNG BLACK WOMAN IS HAUNTED BY HER INNER CHILD, FORCING HER TO CONFRONT A WOUND THAT HELPED HER SHAPE THE SHADOW OF HERSELF SHE IS TODAY.

BRINGING AN AWARD-WINNING STAGE STORY TO THE SCREEN

A SHORT FILM BY URIELLE KLEIN-MEKONGO

**THE FIRST SCREEN PROJECT FROM CONCRETE FLOWER PRODUCTIONS
STORIES THAT INSPIRE CONVERSATION, COMMUNITY AND CULTURAL CHANGE.**



A LETTER FROM THE FOUNDER

Stories have always been my way of understanding the world. Nearly ten years ago, I wrote Yvette because I wanted to create a story centred on a young Black girl whose imagination, humour and humanity were allowed to take up space. Since then, Yvette has travelled from page to stage, from Edinburgh to London venues, connecting with audiences and opening conversations about identity, resilience and the experiences of young Black women. Bringing this story to film feels like the next chapter — not only for Yvette, but for a wider vision I have been building through Concrete Flower Productions.

This film represents the beginning of a company committed to creating original stories across theatre, film and live experiences that inspire conversation, community and cultural change. I am inviting a small group of Executive Producers to join this journey — people who believe in the power of storytelling and want to help champion the next generation of Black British creative voices.

Welcome to the beginning.

Urielle Klein-Mekongo
Founder & Creative Director



THE EXECUTIVE PRODUCER INVITATION

WHY WE ARE INVITING YOU

Yvette is looking for Executive Producers who believe in:

- bold original storytelling
- supporting emerging filmmakers
- championing Black British voices
- building sustainable creative futures

This is an opportunity to become part of:

THE FIRST FILM FROM CONCRETE FLOWER PRODUCTIONS

A new production company building a future across:

- Film
- Theatre
- Live Events
- Artist Development
- Cultural Experiences



THE STORY

YVETTE

A thirteen-year-old girl.

A changing body.

A complicated world.

A voice waiting to be heard.

Set in North West London, Yvette follows a young girl navigating friendship, family, identity and survival.

Through humour, music and imagination, the film explores the complexity of growing up while trying to understand who you are and where you belong.

At its heart, Yvette is a story about:

- childhood
- resilience
- self-discovery
- the power of imagination
- finding your voice

WHY THIS STORY NOW?

THE IMPORTANCE OF YVETTE

Nearly ten years after the original stage production, the themes of Yvette remain deeply relevant.

The film speaks to:

REPRESENTATION

Creating space for Black girls and young women to see themselves reflected with honesty and complexity.

CONVERSATION

Using storytelling to open discussions around experiences often left unseen.

COMMUNITY

Building connection through shared experiences.

LEGACY

Creating work that future generations can engage with.



THE JOURNEY SO FAR

FROM STAGE TO SCREEN

2017

ORIGINALLY COMMISSIONED BY:

CHINA PLATE THEATRE



2017

PRESENTED THROUGH:

BERNIE GRANT ARTS CENTRE

IN ASSOCIATION WITH HULL UK CITY OF CULTURE 2017



EDINBURGH FESTIVAL FRINGE 2017

★★★★★ REVIEWS



AWARDS & RECOGNITION

YOUNG HARTS WRITING FESTIVAL AUDIENCE FAVOURITE AWARD

KING'S HEAD THEATRE STELLA WILKIE AWARD

EAST15 PULSE AWARD

STAGE DEBUT AWARD NOMINATION



LONDON TOUR

FIVE VENUES:

BERNIE GRANT ARTS CENTRE

BUSH THEATRE

BATTERSEA ARTS CENTRE

THE ALBANY

SHOREDITCH TOWN HALL



2018

WOMEN OF THE WORLD FESTIVAL



PUBLISHED

OBERON BOOKS



2026

SHORT FILM ADAPTATION

WHY FILM?

EXPANDING THE AUDIENCE

The stage production proved that Yvette could connect with audiences.

Film creates the opportunity to:

- reach national and international audiences
- engage new communities
- enter the festival landscape
- create a lasting screen record of the work

The short film becomes a gateway to a wider creative future.



THE VISION FOR THE FILM

CREATIVE APPROACH

The film will honour the spirit of the original production while embracing the possibilities of cinema.

Key elements:

INTIMACY

A close relationship with Yvette's world.

AUTHENTICITY

A truthful representation of young Black girlhood.

MUSIC & MEMORY

Using sound and rhythm as storytelling tools.

VISUAL IDENTITY

Creating a distinctive cinematic language rooted in North West London.

WHY BECOME AN EXECUTIVE PRODUCER?

MORE THAN A CREDIT

Executive Producers become part of the foundation of this project.
Depending on involvement, an Executive Producer may contribute through:

CREATIVE SUPPORT

Helping shape the journey of the film.

INDUSTRY GUIDANCE

Providing experience and strategic advice.

ADVOCACY

Championing the project within their networks.

PARTNERSHIPS

Supporting conversations with potential collaborators.

INVESTMENT

Helping bring the film to life.



WHAT YOUR INVOLVEMENT CREATES

By joining Yvette, Executive Producers support:

A NEW FILM

The first screen project from Concrete Flower Productions.

A NEW PRODUCTION COMPANY

A Black-led company developing ambitious work across mediums.

A WIDER CREATIVE ECOSYSTEM

Creating opportunities for artists, filmmakers and audiences.



CONCRETE FLOWER PRODUCTIONS

THE BIGGER PICTURE

Concrete Flower Productions exists to create:
Stories that inspire conversation, community and cultural change.

Current creative universe:

FILM

Yvette

THEATRE

Original stage productions

LIVE EXPERIENCES

THE BLKOUT

DEVELOPMENT

Artist support and creative pathways



THE FUTURE BEYOND YVETTE

This Is The Beginning

Future projects include:

THE BLKOUT

A Black-centred creative network and cultural platform connecting:

Artists

Audiences

Producers

Investors

Venues

Commissioners

Black Power Desk

A musical exploring power, politics, identity and community.

TRASH

Developed with China Plate Theatre.





THE EXECUTIVE PRODUCER TEAM

EXECUTIVE PRODUCERS

PRODUCERS

DIRECTOR

KEY CREATIVES

PARTNERS



PROJECT STATUS

Current Stage Completed:

- ✓ Original play development
- ✓ Stage production history
 - ✓ Awards recognition
- ✓ First screenplay draft

Currently developing:

Director attachment
Executive Producer team
Funding strategy
Production partnerships



THE OPPORTUNITY

JOIN THE JOURNEY

We are seeking Executive Producers who want to be part of:

A powerful story.

A new production company.

A future creative ecosystem.





NEXT STEPS

INTERESTED IN JOINING?

The next conversation:

1. Read screenplay
2. Discuss creative vision
3. Explore involvement
4. Build partnership

LET'S BUILD THIS STORY TOGETHER

**Because somewhere, there's a Yvette who needs to see herself.
We're inviting partners who believe stories have the power to change conversations.
If you'd like to become part of Yvette's next chapter, we'd love to hear from you.**

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<https://www.crowdfunder.co.uk/p/yvette>