

YVETTE

Presented To: Parana, Inc.

Presented By: Lars Peeters

A YOUNG BLACK WOMAN IS HAUNTED BY HER INNER CHILD, FORCING HER TO CONFRONT A WOUND THAT HELPED HER SHAPE THE SHADOW OF HERSELF SHE IS TODAY.

PARTNERSHIP OPPORTUNITIES LAUNCHING THE DEBUT PRODUCTION FROM
CONCRETE FLOWER PRODUCTIONS, SEEKING

EXECUTIVE PRODUCERS
BRAND PARTNERS
FUNDING PARTNERS
CREATIVE COLLABORATORS



ABOUT THE FILM

Genre: Drama with a comedic tone / Psychological Drama

Runtime: Short Film (approx. 15–25 minutes)

Location / World: Contemporary London — an intimate flat, a familiar yet emotionally heightened world where the past interrupts the present, and memory becomes impossible to ignore.

Themes: Identity, Black womanhood, sexual boundaries, self preservation, healing, self-forgiveness, resilience, trauma, inner child, transformation, hope.

Yvette is a deeply personal, character-driven short film about the moment we are forced to meet the version of ourselves we left behind in disappointment. When Yvette encounters her teenage self, she is confronted with the dreams, fears and truths she has spent years avoiding.

Blending humour with emotional honesty, Yvette explores what happens when the younger version of ourselves asks the questions we have been too afraid to answer. It is a story about reckoning with the past, reclaiming joy and discovering whether we can become someone our younger selves would be proud of.

Why now?

Nearly ten years after its stage debut, Yvette returns as a short film because the questions at its heart remain just as urgent today.



THE CREATOR

MEET URIELLE

Urielle Klein-Mekongo is a North West London writer and filmmaker whose work explores identity, healing and social change through bold, character-led storytelling.

Her award-winning play *Yvette* debuted at East 15 before transferring to the Fringe. The play received the Young Harts Writing Fest Audience Favourite, King's Head Theatre Stella Wilkie Award and East15 Pulse Award, was published by Oberon Books and further developed through BBC Writersroom London Voices.

Yvette marks the first production from **Concrete Flower productions** founded to champion stories that place underrepresented voices at the centre of the conversation.

WHY CONCRETE FLOWER PRODUCTIONS?

Concrete Flower Productions was founded to tell bold, emotionally honest stories that centre underrepresented voices. We believe film can challenge perceptions, build empathy and create lasting conversations.

This gives your company an identity.



WHY PARTNER WITH YVETTE?

STORIES CHANGE PEOPLE.

At its heart, Yvette asks a universal question: Would your younger self recognise the person you've become?

Through one woman's journey of confronting her past, Yvette invites audiences into an honest conversation about healing, identity and self-worth.

Your partnership helps make this story possible while demonstrating a commitment to supporting emerging British filmmaking, Black storytelling and meaningful cultural work.

Together, we're not simply making a short film—we're creating space for conversations that continue long after the credits roll.

YOUR PARTNERSHIP SUPPORTS

EMERGING FILMMAKERS

BLACK BRITISH STORYTELLING

FEMALE-LED FILMMAKING

INDEPENDENT UK CINEMA

COMMUNITY CONVERSATIONS

AUDIENCE & REACH

A STORY WITH A PROVEN AUDIENCE

'Yvette' is an award-winning stage play that has already demonstrated its ability to connect with audiences through live performance, industry recognition and literary publication. As the project evolves into a short film, we are building on an existing foundation of audience engagement while expanding our reach through digital platforms, film festivals and community partnerships.

PROVEN IMPACT

WINNER OF THE YOUNG HARTS WRITING FEST AUDIENCE FAVOURITE AWARD

RECIPIENT OF THE KING'S HEAD THEATRE STELLA WILKIE AWARD

RECIPIENT OF THE EAST 15 PULSE AWARD

PUBLISHED BY OBERON BOOKS

Developed through BBC Writersroom London Voices. Recognised for powerful, socially conscious storytelling that sparks conversation and community engagement.



CURRENT AUDIENCE REACH

PLATFORM	REACH
INSTAGRAM	1,041 FOLLOWERS
LINKEDIN	117 PROFESSIONAL CONNECTIONS
X	332 FOLLOWERS
CROWDFUNDER	6 EARLY SUPPORTERS
CROWDFUNDING GOAL	£5,000
FUNDS RAISED	£80 (CAMPAIGN LAUNCHED AND GROWING)

AUDIENCE GROWTH STRATEGY

OUR AUDIENCE WILL CONTINUE TO GROW THROUGH:

- Behind-the-scenes production content
- Regular campaign updates via our website and crowdfunding platform
- Social media storytelling and audience engagement
- Partnerships with arts organisations and community groups
- Press, podcasts and media opportunities
- Festival screenings, Q&As and networking events
- Educational and community screenings that extend the film's social impact

PLANNED DISTRIBUTION

Our distribution strategy is designed to maximise both industry exposure and public engagement through:

- BAFTA-qualifying UK and international short film festivals
- BFI Flare (where appropriate)
- Aesthetica Short Film Festival
- London Short Film Festival
- Community and cultural venue screenings
- Educational screenings for schools, colleges and universities

Online and streaming release following the festival circuit

By combining an award-winning story with a growing digital audience and an ambitious festival strategy, Yvette is positioned to reach diverse audiences while creating meaningful opportunities for sponsors to align with a film that champions powerful storytelling, cultural impact and emerging British filmmaking.



WHY YOUR SUPPORT MATTERS?

What Your Partnership Makes Possible
Your support directly helps us:

- 🎬 Hire cast and crew
- 📍 Secure locations
- 🎥 Hire camera and lighting equipment
- 🎵 Create an original score
- 🍲 Feed cast and crew
- 🎞 Complete editing, colour and sound
- 🌐 Submit to film festivals

Every contribution helps transform an award-winning stage play into a film that reaches new audiences.



PARTNERSHIP OPPORTUNITIES

PACKAGE	INVESTMENT	RECOGNITION
SUPPORTER	£250	Name listed on the film website, social media thank you, invitation to the premiere and production updates.
PRODUCTION PARTNER	£500	All Supporter benefits, plus logo featured on the website, selected promotional materials, acknowledgement in the film credits and invitation to networking events.
LEAD PRODUCTION PARTNER	£1,000	Premium logo placement across campaign materials, website and selected marketing assets, featured social media content, VIP premiere invitations and prominent screen credit.
EXECUTIVE PRODUCER	£2,500+	Executive Producer credit (subject to agreement), highest-level branding across promotional materials, logo placement throughout the campaign, VIP access to screenings and events, opportunities for bespoke collaborations and recognition across press and marketing activity.

BESPOKE PARTNERSHIPS

We welcome tailored sponsorship packages designed around your organisation's goals, including employee engagement, CSR initiatives, hospitality opportunities, community programmes, educational outreach and brand collaborations. Let's create a partnership that delivers meaningful impact for both your organisation and Yvette.





FINANCIAL SUPPORT	SUPPORT IN KIND
CASH SPONSORSHIP – HELPING FUND PRODUCTION, POST-PRODUCTION AND FESTIVAL SUBMISSIONS.	CAMERA & LENSES – PROFESSIONAL CAMERA PACKAGES AND ACCESSORIES.
FESTIVAL SUPPORT – COVERING SUBMISSION FEES, TRAVEL AND ACCOMMODATION FOR FESTIVAL SCREENINGS.	LIGHTING & GRIP EQUIPMENT – LIGHTING, STANDS AND PRODUCTION EQUIPMENT.
MARKETING & PR – SUPPORTING AUDIENCE DEVELOPMENT, PUBLICITY AND PROMOTIONAL CAMPAIGNS.	LOCATIONS – FILMING LOCATIONS AND VENUE PARTNERSHIPS.
POST-PRODUCTION – EDITING, SOUND DESIGN, COLOUR GRADING AND MUSIC LICENSING.	HAIR, MAKEUP & COSTUME – PROFESSIONAL CREATIVE SERVICES.
COMMUNITY IMPACT – SUPPORTING EDUCATIONAL SCREENINGS, WORKSHOPS AND OUTREACH ACTIVITY.	TRANSPORT & LOGISTICS – VEHICLE HIRE, FUEL, TRANSPORT SERVICES AND PRODUCTION SUPPORT.
	CATERING – MEALS AND REFRESHMENTS FOR CAST AND CREW.
	ACCOMMODATION – HOTEL OR SHORT-STAY SUPPORT WHERE REQUIRED.
	PRODUCTION EQUIPMENT – PROPS, SET DRESSING, OFFICE SUPPLIES AND OTHER PRODUCTION RESOURCES.

WHAT WE'RE LOOKING FOR

NOT EVERY PARTNERSHIP HAS TO BE FINANCIAL—SERVICES AND EXPERTISE ARE EQUALLY VALUABLE.



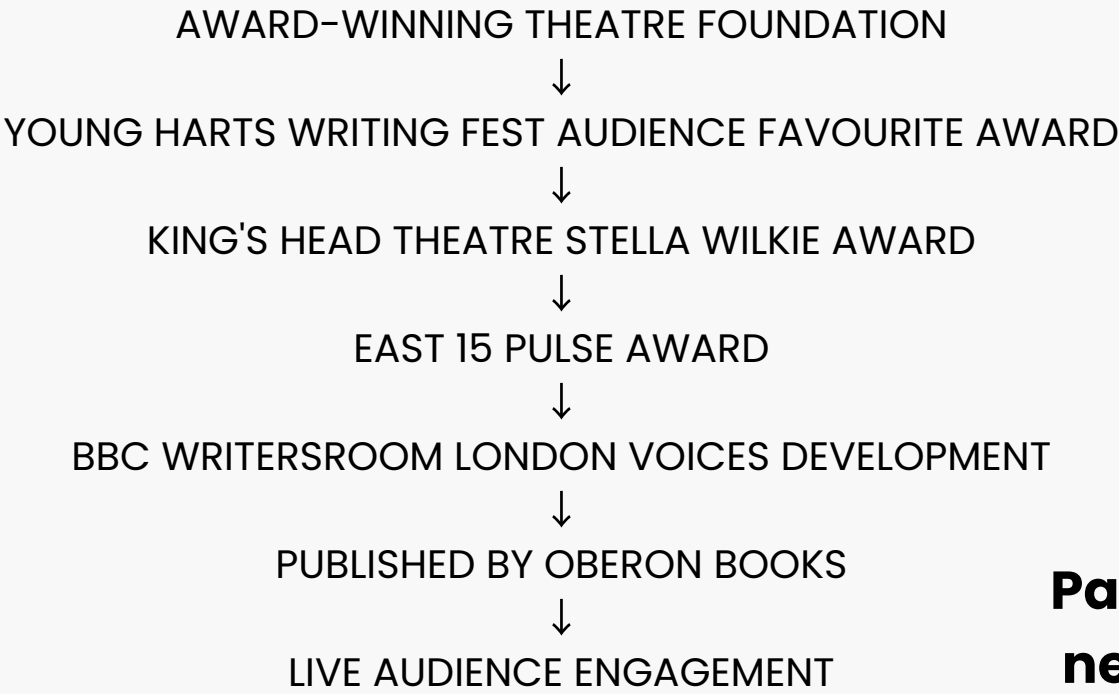


OUR JOURNEY

FROM AWARD-WINNING STAGE PLAY TO SCREEN

Yvette has already taken a successful journey from page to stage, connecting with audiences and receiving industry recognition. The next chapter is bringing this powerful story to film audiences.

PAST



PRESENT



WHAT'S NEXT?





CROWDFUNDER

DEPARTMENT	INVESTMENT NEED
DEVELOPMENT & PRE-PRODUCTION	£1,000
CAMERA & EQUIPMENT DEPOSIT	£1,500
LOCATION COSTS & PERMISSIONS	£500
CAST/CREW SUPPORT	£1,000
CROWDFUNDING/FESTIVAL PREPARATION	£500
TOTAL	£5000

Every Contribution Moves The Film Forward
By supporting Yvette, you are not only funding a film — you are helping bring an award-winning story to a wider audience and supporting the next generation of independent British filmmaking.

HELP US UNLOCK PRODUCTION

We are **raising £5,000 by October 2026** to move Yvette from development into active pre-production.

This first funding milestone will allow us to build the foundations needed to take the film into production and attract further investment, sponsorship and industry partnerships.

FUNDING JOURNEY





DEPARTMENT	INVESTMENT NEED
CAMERA & EQUIPMENT	£2,500
LIGHTING & GRIP	£1,500
LOCATIONS	£1,000
SOUND RECORDING & DESIGN	£800
CATERING & CREW SUPPORT	£900
PRODUCTION INSURANCE	£700
POST-PRODUCTION (EDITING, COLOUR, SOUND MIX)	£4,000
FESTIVAL STRATEGY & SUBMISSIONS	£1,000
MARKETING & AUDIENCE DEVELOPMENT	£1,000

BUDGET SNAPSHOT

Transparent Investment. Meaningful Impact.
Every contribution towards Yvette directly supports the creation of a professionally produced short film, from filming and post-production through to festival exposure and audience reach.

Funding Overview

Initial Crowdfunding Goal

£5,000 by October 2026

This first fundraising milestone will support:

Target Production Budget

£32000

Raised So Far
£80

Still Needed
£XX,XXX

Your Support Creates Screen Impact
Partnership contributions will directly help us achieve professional production standards, support creative talent, and bring Yvette to audiences through festivals, community screenings and digital platforms. Every investment helps move the project one step closer to production.



MEET THE TEAM

BRINGING TOGETHER EMERGING AND ESTABLISHED CREATIVE TALENT

Yvette is being developed by a team committed to creating impactful, socially conscious storytelling while championing new voices in British filmmaking.

CORE TEAM

Founder / Writer

Urielle Klein-Mekongo

Award-winning writer and artist with recognition including the Young Harts Writing Fest Audience Favourite Award, King's Head Theatre Stella Wilkie Award and East 15 Pulse Award. Developed through BBC Writersroom London Voices and published by Oberon Books.

PRODUCER

Seeking

Responsible for production management, partnerships, fundraising, scheduling and bringing the creative vision from development into production.

DIRECTOR

Seeking

Leading the film's visual storytelling, working with cast and crew to translate the script into a compelling cinematic experience.

DIRECTOR OF PHOTOGRAPHY

Alex Livermore

EXECUTIVE PRODUCER / PRODUCTION PARTNER

Seeking

Supporting strategic partnerships, financing, industry connections and the film's wider journey.

Building The Right Creative Partnership

We are looking to collaborate with passionate filmmakers, producers and industry partners who believe in the power of diverse stories and independent cinema.

LET'S BUILD THIS STORY TOGETHER

**Because somewhere, there's a Yvette who needs to see herself.
We're inviting partners who believe stories have the power to change conversations.
If you'd like to become part of Yvette's next chapter, we'd love to hear from you.**

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**Concrete
Flower**

Productions



Website
www.urielleklein-mekongo.co.uk

Crowdfunder:
<https://www.crowdfunder.co.uk/p/yvette>